



PROFESSIONAL CERTIFICATION

**PROFESSIONAL PRODUCT
DISCOVERY AND VALIDATION**

Alex Vermeule

has demonstrated knowledge of discovery and validation skills. This individual has proven their ability to enhance value creation by applying discovery and validation skills in product delivery. This individual has also proven their understanding of how to use potential or current users to deliver the right product capabilities to market.

In recognition of this achievement, Scrum.org is pleased to award this certification.

Ken Schwaber, founder Scrum.org

November 18, 2024

Certification Date



<https://scrum.org/certificates/1159723>